

Come Join Us & Be a Sponsor

Join Meadowlark Service League for a fun day of tennis, good food, fashions, shopping and more. Our theme this year is "Garden Party".

Charity Tennis Tournament Profile

- ~ Over 260 women from their 20's to 80's attend this event for tennis & lunch or just for the luncheon.
- ~ Fashion Show provides the opportunity for local merchants to have their fashions featured.
- ~ Boutiques provide local merchants the chance to show and sell their merchandise.
- ~ Gift Bags provide a targeted advertising opportunity for promotional items given directly to each participant. A business name can be featured on the bag itself.
- ~ Opportunity Draw showcases items donated by local businesses advertising their products.
- ~ Live & silent auction of trips, items, and events
- ~ Great audience for the promotion of many products related to garden, sports, health, beauty, children, shopping, education, home decorating, food/diet, and more.
- ~ Promotional and advertising venues include event publicity, banners displayed at luncheon, recognition in event program, gift bag items, table sponsorship, & advertisements in the event program.

Please contact Judy Goulet at 805 482-9418
to sign up as a sponsor or for more information

Please contact Gwen Speakes at 805 630-7257 or visit our website:
www.MeadowlarkServiceLeague.com
for more information.

Proceeds benefit local Ventura County charitable organizations. MSL is a non-profit, tax exempt organization.

Meadowlark Service League

14th Annual

Charity Tennis Tournament & Luncheon

**Monday
March 26, 2012**

Join Us for a Garden Party!



2012

**Sponsorship
Program**

Meadowlark Service League



Women's Doubles Tennis Tournament & Luncheon

Sponsorship Opportunities for Businesses

- Support your community through Meadowlarks
- Advertise your business and its products/services

Join in a Great Day of Sport & Leisure

Location: Tennis - Las Posas Country Club, Spanish Hills Country Club & Private Courts

Luncheon - Spanish Hills Country Club

Time: Tennis - 8:30 a.m.; Boutiques/Luncheon - 10:30 a.m. - 2:00 p.m. (Opening up early for more shopping time.)

Event: Women's round-robin doubles tennis, luncheon, fashion show, boutique shopping, opportunity drawings, live & silent auction, & gift bags

Admission: Tennis/Luncheon - \$80; Luncheon Only - \$60

Meadowlark Service League (MSL)

Founded in 1971, this non-profit organization of dedicated women based in Camarillo has raised over \$2.4 million in the last ten years. In 2011, MSL contributed more than \$222,000 to 36 community charities & many scholarships to local students. MSL does not have salaried employees and minimizes costs to maximize MSL's charitable contributions. 2011 recipients included the following:

Camarillo Hospice
Boys & Girls Club of Camarillo
St. John's Healthcare Foundation
Food Share
Brain Injury Center
OASIS - Catholic Charities of VC
Camarillo Ranch Foundation
Alzheimer's Association
Cancer Center of Ventura County

RAIN Communities
Ombudsman Program - VC
Adolfo Camarillo & Rio Mesa
High Schools After Prom Party
Make-a-Wish Foundation
Ventura County Rescue Mission
Lighthouse Womens & Children Shelter
Ventura Country Search & Rescue
New West Symphony and more...

Sponsorship & Benefits

Join Us for Our Garden Party!

Platinum Sponsorship - \$3,000

- ~ Recognition as a platinum sponsor in selected event publicity
- ~ Acknowledgment in event program
- ~ Reserved table for 6 with sponsor name displayed
- ~ Champagne service and specialty dessert at the luncheon
- ~ Full-page advertisement in the event program
- ~ Sponsor-provided banner displayed at the luncheon site
- ~ 6 participants in the tennis tournament and/or luncheon

New Queen's Court Sponsorship - \$1,500 (Limit 2)

- ~ Tennis for 8 ladies of your choosing on the Queen's Court on court no. 1 at Spanish Hills or Las Posas Country Club
- ~ Distinctive reserved table for 8 with unique, elegant table presentation with sponsor name displayed
- ~ Champagne service and specialty dessert at the luncheon
- ~ 8 participants in the tennis tournament and luncheon

Champagne Table Sponsorship - \$1,250

- ~ Distinctive reserved table for 6 with unique, elegant table presentation with sponsor name displayed
- ~ Acknowledgment and one-half page advertisement in event program
- ~ Champagne service and specialty dessert at the luncheon
- ~ 6 participants in the tennis tournament and/or luncheon

Gold Sponsorship - \$500

- ~ Recognition as a Gold Sponsor in selected event publicity
- ~ Acknowledgment in event program
- ~ 6 reserved seats at a table of twelve with sponsor name displayed
- ~ One participant in the tennis tournament and/or luncheon
- ~ One-quarter page advertisement/coupon in the event program

Gift Bag Sponsorship - \$500 (Limit 4)

- ~ Sponsor name printed on gift bag provided to each participant
- ~ Acknowledgment in event program

Reserved Seating & Sponsorship - \$100 or \$150

- ~ Reserved seating for 4 or 6 available at a table of twelve with sponsor name displayed (Does not include participation costs)
- ~ Acknowledgment in event program

Ace Sponsorship - \$100 or \$200

- ~ Sponsor advertisement/coupon in event program:
business card - \$100; one-half page - \$200.

Please contact Judy Goulet at 805 482-9418 to become a sponsor. Deadline for sign-up is March 1st for pre-event publicity.